



Motorcade will be a Peer-to-Peer social platform for MOTOTOURERS (people who take their own cars/motorcycles for long distance trips for purpose of leisure) with an in-house e-commerce segment, both of which will cater to the needs of mototouring. The company will provide a bridge between vendors and customers of mototouring products such as car/bike accessories, spare parts, aftermarket modifications, riding gear(protective) and luggage.

The peer-to-peer aspect of the company will endeavour to boost mototourism in India by enabling mototourers across India to form communities based on locations, preferred destinations and/or vehicle types. Mototourers will be able to chart routes on maps and find their location on the maps in real time – these maps will also allow for marking of places of tourist interest, accident-prone spots, hotels etc.

The company will aspire to be a holistic ecosystem that supports open sharing of knowledge and experience among mototourers. This will also encourage closet mototourers to reach for the horizon.

The company will also strive to make the best products available to customers at the most attractive rates, and to bring the best global brands to the Indian mototouring market.

“Motorcade Getaways” is the arm of “Motorcade” which operates guided tours from Kolkata. Guided tours imply that guests are expected to bring their cars/motorcycles and luggage to the start-point of the tour and we arrange everything else – night halts/accommodation, catering to nutrition and appetite, service/support vehicles with onboard mechanics and medical kits etc.

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