



**Tagore Centre for  
Green Technology Business Incubation ( TCGTBI )**  
Indian Institute of Engineering Science and Technology (IEST), Shibpur

Supported by  
**National Science and Technology Entrepreneurship Development Board (NSTEDB)**  
Department of Science & Technology, Government of India

TCGTBI invites all its existing and prospective incubates to attend



**Date and time : 19<sup>th</sup> September 2018, 3:30 pm**

**Venue : TCGTBI , Slater Hall, IESTS**

**Resource person: Mr. Ravi Ranjan, Entrepreneurship Evangelist & Startup Expert**

---

*Setting up a business is an exciting and inspirational opportunity but can also prove to be extremely challenging, especially on your own.*

*TCGTBI, IEST-Shibpur is pleased to bring you this Business Startup Clinic for counselling, mentoring and advisory on generic and specific issues you're facing in your entrepreneurial journey by an Expert in this field.*

*Some of the generic queries of entrepreneurs to be addressed in this Clinic :*

- *What value I am offering to the customers?*
- *How should I strengthen my points of differences & setup entry barriers for others?*
- *How can I reach my target market?*
- *How to tackle the current challenges I am facing?*
- *Where do I go for funding?*
- *What are the immediate supports I am looking for?*
- *What all supports I can expect from the Incubation Centre?*

---

***Please confirm your participation by way of mailing your pitch deck in the attached format within  
17<sup>th</sup> September 2018 to [manager.tcgubi@iiests.ac.in](mailto:manager.tcgubi@iiests.ac.in)***